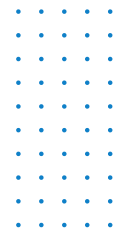


LIGHTS, CAMERA, EFFICIENCY

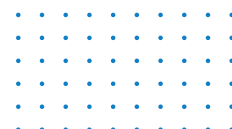
Simplifying License Management with OpenLM





From Creativity to Compliance: **The Crucial Role of Software Licenses in Entertainment**

In the dynamic world of Media & Entertainment, where creativity meets technology, efficient software license management is the key to staying ahead. With a diverse ecosystem ranging from video production to game design, managing licenses becomes a herculean task. Complex licensing terms, sky-high costs, and limited availability often overshadow the creative process. And don't even get us started on geographic restrictions and compliance audits – they're a nightmare!



Maximizing Utility, Minimizing Expenses

Picture this: nearly half of all installed software and licensed applications sit idle, draining your resources. OpenLM understands the stakes.

Our mission? To not only slash your license expenses but also maximize their utility.

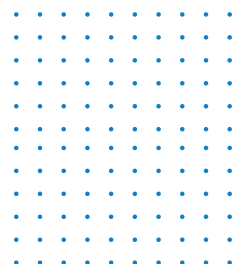
With over 1500 satisfied customers worldwide, including big players in the Media & Entertainment industry, we are your ticket to optimized license management.



Support for Complex License Models:

OpenLM provides a centralized platform capable of managing licenses for many software applications specific to the Media & Entertainment industry.

Whether it's **Maya, Adobe, or Cinema 4D**, we have got you covered, including network, named-user, cloud, and dongle-based applications.





Centralized License Management:

Simplify license management across global and remote offices with OpenLM's centralized interface. Effortlessly **track, monitor, & optimize** license usage from a single dashboard, simplifying the administrative process.

Cost Reduction:

Through [idle session monitoring and harvesting](#), OpenLM enables significant reductions in software licensing costs. In an industry where cost control is paramount, our solution provides indispensable support amidst fluctuating market conditions.

Usage Monitoring & Reporting:

OpenLM offers robust monitoring and reporting capabilities, facilitating the identification of usage patterns and trends. Empower decision-makers with comprehensive insights for informed license procurement, renewal, and optimization strategies.

License Compliance:

Protect yourself from legal and financial risks by monitoring license usage in real-time and by generating detailed historical reports. OpenLM ensures compliance with software license agreements, safeguarding against unauthorized use and potential penalties.

See what our customers have to say

“

OpenLM has exceeded our expectations in license management.

Our investment in OpenLM has been one of the best investments as far as License Management is concerned. I am an admirer and I look forward to several more years of partnership.

Conor Howe, Senior Software Engineer

“

Never imagined we could save that much costs so quickly

\$30,000 saving in annual licensing costs ROI seen in less than 2 months. It's a good product and I hope it will be around for a long time.

Daniel Cadden, IT Director

“

This just shows the power of data-driven decisions.

We achieved a 28% reduction in software license spending through reporting, giving us the confidence to reduce and not harm our business

Steven Bryant, IT Operations Manager

With OpenLM, the spotlight is on you. Say hello to streamlined operations, optimized costs, and a brighter future for your Media & entertainment ventures.

Let's make magic happen together. [Learn More.](#)





Contact Us

USA: +1 619 831 0029

Europe: +442038079405

Japan: +81 505 893 6263

India: + 91 98311 72694



Sales

sales@openlm.com



Support

support@openlm.com



Website

www.openlm.com

Follow us on

